

SUSIE MCENTIRE



CONTACT INFORMATION

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ABOUT SUSIE

Susie McEntire smile is a genuine one -- and a familiar one. With more than a passing physical resemblance to her sister, Reba McEntire, Susie also shares her big sister's musical giftings. But Susie has directed her talents to the country gospel side of American Roots music garnering much acclaim from her peers and fans alike. In addition to numerous awards and nominations from TNN, GMA, and CCMA, Susie has been named "Artist of the Year" several times in the field of Positive Country Music. She has also scored four #1 singles on the Positive Country radio charts. However, more than her notoriety, it is Susie's kindness and determination in the midst of difficulties and her authentic compassion for others that inspires people around her.



Susie often reflects about her early Christian experiences in her concerts, combining her wealth of songs (13 CDs to date) with inspiring life stories. "The person who influenced me the most for Christ was my Grandma Smith who babysat me while my siblings went to school. It was through her influence that I recognized what Christianity was all about – not all about going to church – it was about Him living His life through me," she says.

Raised on an Oklahoma ranch, Susie began singing as a teenager with her siblings, Pake and Reba, as the "Singing McEntires." In 1980, after graduating from Oklahoma State University, Susie was again singing with her sister who, by this time, had become a country superstar. In addition to performing concerts for sold-out crowds, they made television appearances on programs such as "The Johnny Carson Show," "Hee Haw," and "The Grand Ole Opry." Susie says, "I learned so much in this short period of time – little did I know that this travel time with Reba would help to prepare me for my own solo career in music."

In 1984, Susie submitted to God's calling in her life to sing Christian music, and in the years to follow traveled the country with her family. But the abuse that had already plagued them earlier in their marriage wouldn't quit – no matter how much counseling they had.

After two separations and divorce, Susie is a mom with three adult children. "After 25 years of marriage, I could not continue to be in a situation of verbal and mental abuse and remain healthy. I had to make a choice to do what was best for me and my children," Susie shares.

Susie has signed on to be a spokesperson for the Community Learning Council, Inc. based in Oklahoma City, Oklahoma. CLC is a non-profit organization that focuses on education to help prevent

and stop domestic violence.

With a clear head, renewed joy, and a peace she hasn't felt in years, Susie says she feels more energetic and positive about her music than ever before. AND she has been able to embark on a dream she's had for years: she is co-host of "Cowboy Church" on RFDtv. (Dish, Direct tv, and Comcast) "My family has been in the ranching/rodeo world for four generations, and I am so pleased to be able to bring Jesus Christ to this audience in a down to earth, country style."



Her latest release "Passages" marks a bold and honest stylistic growth reflective of her transformational life changes. Susie says "growing in faith means growing in all areas of my life, my country roots have grown into a full tree with a strong trunk and limbs. I can handle other styles that continue to celebrate the things country is known for. "Passages" is real stories about real people. I'm pretty sure that is what the spiritual life is

about. I am so much more honest now at my core, living honestly in the faith of God. Cute play on words huh?"

A casual meeting in Oregon became a casual friendship for over a year. However, "Once we decided to lean into each other things went real fast" says her husband Mark from Seattle. So fast, they had a 15 day engagement and were married in Cannon Beach, Oregon in December 2009 joined by a close contingency of family and friends.

With Mark's two daughters married and on their own paths and son in the USMC, he now supports Susie in their newly expanded schedule and bookings. Susie smiles saying, "One of my greatest joys is when Mark joins me on stage to say a few words. He brings a depth and insight that is so refreshing and freeing". Smiling again she notes, "It absolutely fascinates me to witness the reaction I see on the faces of our audiences as they respond and connect with the heart of what Mark brings with just a few words. I also think they like his deep Seattle accent."

Together Susie and Mark bring a partnership to their events. From a small intimate couple's, women's, or men's retreat to a full concert hall you will be encouraged and enriched by the program.

Susie continues to provide the same concerts we all know and love so well. With her husband or as a solo act, Susie McEntire just keeps getting better.

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Visit Susie's website at susiemcentire.com and follow her on Facebook at facebook.com/susiemcentire



PRESS RELEASE

SUSIE

Let Go

2008

This award winning Christian singer shares an encouraging message of faith and love...

Susie has yet again delivered the goods on this album, which is the follow up to her superb 2006 release **COUNT IT ALL JOY**. In the same vein as her younger sister Nashville superstar **Reba McEntire**, she has a gift for finding songs that have a positive message which often tell a story that convey hope and comfort to the listener. In 2008 Susie has made a breakthrough on UK National Radio courtesy of BBC Radio 2's Good Morning Sunday Show, receiving regular airplay and featured as a Spotlight artist.

The theme for "Let Go" is **Hebrews 12:1**, its transcript is printed on the CD tray inlay. The album is produced by **Billy Aerts** who has been associated with the band Lobo for more than 35 years, and as a staff writer, he had the title cut on Kenny Chesney's 1999 'Everywhere We Go' album. Joe Cocker, Holly Dunn, Lee Greenwood, Paul Overstreet, Janie Frickie, Jim Stafford and many others have also recorded his songs. Billy also contributes on this project, co-writing two of the songs and adding backing vocals.

The magnificent opening song "**Never Alone**" brings forth an uplifting tempo with its soaring chorus lines *Never alone / I'll be in every beat of your heart / When you face the unknown / Wherever you fly / This isn't goodbye / My love will follow you stay with you / Baby you're never alone*. It did not surprise me to read that such high quality fare was penned by the talents of Gary Burr, Victoria Shaw and Sarah Buxton (who co-write Keith Urban's Stupid Boy). This song has also had an outing on pianist Jim Brickman's album 'Escape' with Sara Evans lending her voice.

Throughout this album Susie's voice radiates warmth and crystal that conveys rich emotion typified on the gospel flavoured "**Sky Full Of Angels**" which was originally recorded by Reba on her album Room To Breathe back in 2003.

"**Sticks and Stones**", which Susie co-wrote with her niece **Autumn McEntire**, begs the question that

Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles, and let us run with perseverance the race marked out for us.

Hebrews 12:1

Words are like fire, they can bring warmth and comfort, or burn and destroy. Susie explains that after two separations and now divorce, after 25 years of marriage she was unable to continue in a situation of verbal and mental abuse but has chosen to do what was best for her and three adult children. Sharing with her fans that this 13-track collection of songs means a lot to her and a wish that they drive home a message of hope to everyone. This is typified on the superb up-tempo title track “Let Go” , with its super-hooky melody , written by young Texan Christian /Pop writer Amy Douglas - It’s heartfelt plea is truly inspirational.

The emotionally charged “**If There Hadn’t Been You**” will be familiar to fans of Billy Dean written by master tunesmith Tom Shapiro, with the heart-rending perfectly pitched vocal, delicate guitar (Pat McGrath) and an aching fiddle (Wanda Vick) provides a blue-chip country weeper.

The achingly beautiful “**Less One Day**” another album stand-out enhanced by the sweeping steel guitar (Scotty Sanders) is a song displaying unequivocal love and devotion to a partner, which is encapsulated by the lines: *If you live to be a hundred I can only pray / That I live till you’re a hundred ..Less one day*

Other album highlights include “**Help Is On The Way**”, astute song choice here, which wholly suits Susie’s style. This was originally written by Barrie Shorrock the lead singer of Australian group The Little River Band who in 1977 with this track had a #1 single in their homeland and a #14 position on the Billboard charts in the States. This remake with its rasping electric guitar (Tom Hemby) could perhaps become a modern day anthem.

One of Billy Joe Shavers best known tunes “**Old Chunk of Coal**” is as country as it gets and here it receives a refreshing new airing. The musicianship is first class, with the guitar, fiddle, steel, and piano trading licks producing a clean and masterful sound.

The delicate closer “**I Will Rest In You**” illustrates the artist’s deep faith and through it a determination to make it through troubled times.

Religious in nature yes and delightful musical enjoyment to gladden the heart.

∞ Andy Cole



SUSIE’S NEWEST RECORDING PROJECT

Passages

RELEASED NOVEMBER 2010

MUSICAL HONORS

2007

Country Gospel Connection Choice Awards - Female Vocalist of the Year

2006

GMA Award Nomination (formerly Dove Awards) for Country Album of the Year/Count It All Joy

2005

Female Vocalist of the Year Nomination/ ICMA (formerly the CCMA)

Preliminary Nominee for Female Vocalist, Country Project, Southern Gospel project, Southern Gospel song, and Country Christian song/Grammy Awards

1999

Christian Country Recorded Song of the Year Nomination, Whispers In My Heart / Gospel Music Association (GMA) Dove Award

Female Vocalist of the Year Nomination and Pioneer Award Nomination / Christian Country Music Association (CCMA)

1998

Christian Country Artist of the Year Nomination / GMA Dove Award

1997

Christian Country Artist of the Year Nomination / The Nashville Network (TNN) Music City News Award

1996

Christian Country Artist of the Year / Gospel Voice Magazine Diamond Award

Christian Country Album of the Year Nomination, Come As You Are / GMA Dove Award

Christian Country Artist of the Year Nomination / TNN Music City News Award

1995

Christian Country Artist of the Year / Gospel Voice Magazine Diamond Award

Country Song of the Year Nomination, For Pete's Sake / GMA Dove Award

Female Vocalist of the Year / CCMA

Christian Country Artist of the Year Nomination / TNN Music City News Award

1994

CCMA Vanguard Award / CCMA

Female Vocalist of the Year / CCMA

Christian Country Artist of the Year and Performance Excellence Album of the Year, No Limit / Gospel Voice Magazine Diamond Awards

New Artist of the Year Nomination, Country Song of the Year Nomination, Country Album of the Year Nomination, Real Love / GMA Dove Awards

Christian Country Artist of the Year Nomination / TNN Music City News Award

1993

Entertainer of the Year / International Country Gospel Music Association

Favorite Female Artist of the Year and Favorite Album of the Year, No Limit / Christian Country Research Bulletin Reader's

Christian Country Female Artist of the Year / Cashbox Magazine

Christian Country Female Artist of the Year Nomination / CCMA

1992

Country Gospel Artist of the Year / Gospel Voice Magazine Reader's Awards

Female Vocalist of the Year and Video of the Year, "So It Goes (With Everything But Love)" / International Country Gospel Music Association

FREQUENTLY ASKED QUESTIONS

We see that Susie's events include church services, concerts, and Cowboy Church Services. What is the difference in these performances?

A concert is mostly what you will see Susie do and usually lasts 1 1/2 - 2 hours. It is not exclusively a concert, Susie shares her testimony throughout the evening.

Church services are on Sunday am & pm and, depending on the church's wishes, she can do the whole service or part of the service.

Cowboy Church is usually held at a regular Cowboy Church or in conjunction with a rodeo or some kind of Cowboy function. There is very little differentiation between the three functions as far as what Susie does. She shares the gospel of Christ in a very honest, down home manner.

Why can't Susie just come for a love offering?

Susie's missionary field is the rodeo. The other concert appearances help her to go into that field. Susie, her bookkeeper, and her secretary are all employees who receive a salary. The appearance fee helps each of these individuals meet their financial needs and helps them take care of their families. The money also goes to help fund Susie's recording projects (which are used as her testimony to her faith) and to help other ministries.

We are a small church and cannot afford the appearance fee, but we still want Susie to come to our area. How can we make this happen?

Although it takes a lot of work, we have seen small areas attract large crowds. Here are some suggestions that have proved beneficial in the past:

1. Join with other churches in your area and together share the cost.
2. It is not unusual for churches to pay the appearance fee and either: charge a nominal ticket price (\$5 or more), or take up a love offering during the service to offset the cost.
3. Another option is to consider asking community sponsors to help finance the cost. Potential sponsors could include local bookstores, private individuals, Christian groups and organizations, newspaper, radio, etc.
4. Plan fundraisers where the proceeds are exclusively designated for the appearance fee expense.

Although it may take some time and dedication, we believe that if it is God's will that Susie visit an area, then it will be laid on peoples' hearts and God will provide; pray and He will open the doors. Be sure to communicate with us so that we may join with you in prayer also.

We would like to promote the event in the strongest way possible. However, we are not really sure how to go about doing that. Can you give us some suggestions?

1. We have a blank flyer with Susie's picture that has space to fill in date, time, place, etc. Simply download this off our website: www.SusieMcEntire.com
2. Call your local radio station and newspaper and ask if they will conduct an interview and/or feature an article on Susie's upcoming event in your area.
3. For a small fee, we can send postcards to everyone on their mail list within 100 miles of where



Susie will be performing. Simply call our office (580.889.5219) to find out how many people can be reached and the costs associated with this option.

4. Contact churches in your area to see if they will help promote Susie's appearance by announcing it in church or releasing services (if it is on a Sunday) so their members may attend.

5. Contact your local bookstore (or one in a nearby town) to ask if they carry Susie's products and if they would like Susie to do an in-store appearance.

Does Susie do radio, newspaper, or television interviews to promote an event?

Yes, Susie is always happy to do an interview —depending on time constraints and other logistics— this might have to be done over the phone. Please have the individual who is wishing to conduct the interview call the office at (580) 889-5219 to schedule a time.

We have a Christian bookstore in town. Can they get Susie's merchandise through your office and will she do an in-store appearance?

Bookstores can receive Susie's products (CDs, tapes, books) through our office at a discounted rate. The bookstore need only call Doris at our office (580.889.5219) for a list of prices. If time permits, Susie is always willing to participate in an in-store appearance. The store need only call our office (580.889.5219) to schedule a time.

What is COWBOY CHURCH TV?

"Cowboy Church" is a 30-minute program that airs weekly on RFD-TV (as seen on Dish, DirectTV, Comcast and newly added Time Warner Cable). Hosted by Susie McEntire and Russ Weaver (pastor of Shepherd's Valley Cowboy Church in Eagan, TX), "Cowboy Church" focuses on highlighting the growing cowboy church movement across the country. You can access more details about Cowboy Church TV at the website: www.cowboychurch.tv

If you are interested in having the Cowboy Church TV film crew at your event, please contact our office: **580.889.5219**

If this information does not answer all of your questions, Please feel free to call, fax, write or email us.
We will do our best to help you.

Susie McEntire, LLC

Contract Rider - INTRODUCTION

We (Susie McEntire, LLC or Susie and Mark) want to give you (Event Sponsor) our best. We take our time with you seriously and want you to have as high of quality event as we can do together. We will do our part and because we are coming into your world, we need some help. As you may be aware, performing in different venues and sleeping in different beds at night while trying to eat regularly and maintain administrative and personal chores can be a challenge. Our arrival at your event rested and healthy will be largely determined by how well the previous event provided for us. To help Susie give you her best and be able to give her best to the group following yours, some simple, and mostly common sense issues need to be addressed.

Imagine this if you will...

- stay up until midnight
- watching slides of the grandchildren,
- have a surprise breakfast with the cousins,
- sleep on Jr's twin bed
- with full stomachs of grandma's special old-country sausage pasta
- and home-made cider,
- then listen to the horse kick his stall until 3am when the
- dogs start.....(well you get the idea).....

... we will be pretty tired for the travel we need to do the next day and the good folks we are about to see after you.

...Having said that, **and chuckling because truth is stranger than fiction** sometimes...

Please do your best to be attentive to the items below.

There is a **check list** on the last pages to help you with planning.

CONTRACT RIDER Proper

This contract rider is to provide the Event Sponsor with information that should be used as a guideline when bringing Susie to your area. We understand that each situation is different and some of these items may not pertain to you. If you have any questions about the information contained in this rider, or need further suggestions on promoting Susie's appearance, please call her office, at (580) 889-5219; fax (580) 889-5412, or email us at, info@susiemcentire.com

Susie is pleased to tell you that she will be traveling with her husband Mark. For last minute contact needs, please contact him at 360/661-7931 or at the office number above.

Venue Arrangements

Merchandising

Susie will be bringing CDs, photos, etc. to make available for purchase. Please understand that product sales help substantially and are critical to a good event. Your folks will want to take some of Susie's music home with them and the sales are important to us. Please provide two trustworthy, responsible and personable individuals, 18 years of age or older, to help sell the products and provide a secure environment for the products. They should arrive 1 hour prior to concert time for coaching about product and prices.

Product will generally be made available before the concert and immediately following the concert. Product will not be sold during the concert. One, 6' table is requested to display the product. A smaller table placed between the door and the product table is requested for Susie to sit at and sign autographs after her performance. They should be at the table when the audience begins to arrive, during an intermission (if you have one) and after the concert. Susie will be thrilled, unless time does not permit, to

sign autographs and make an attempt to get to everyone who wants one.

Photographs taken with and of Susie and/or Mark are allowed for personal use only and not to be distributed electronically or otherwise without written permission of Susie McEntire, LLC. You can imagine the stuff that gets put out there. Susie McEntire, LLC will take photographs occasionally and will use them with discretion in celebrating your event.

Dressing Room

Please provide a dressing room that is well lit, clean, has an electrical outlet, a mirror and an adjoining washroom facility. Please make certain that the dressing room can be secured, as Susie will be leaving her belongings in there during the appearance. If the hotel room is close, a dressing room may not be needed. If a meal is to be provided, a small assortment of fresh fruit and a small deli tray with bottled water provided in the dressing room is great.

Transportation

Susie and Mark often travel by car. If arrival is by ground transportation, please provide a physical address with accurate directions and a map of your area.

If Susie & Mark arrive by air, please meet them outside the baggage claim area. We also request a name and phone number of the person who will be picking her up, so if there is a change of plans or a delay, she can contact that person.

Appearance Fee

The appearance fee is due the night of the concert. Please make the check payable to: Susie McEntire, LLC.

Sound Check

If the sound system is to be set-up, the sound personnel should be there ready to go for sound check. Last minute set ups leave no time for problems. Susie would like a sound check 1 1/2 hours prior to her appearance time. We request that only individuals connected directly with the sound check and event leadership be present during this time. This will create less confusion and speed up the sound check process.

On Stage

Two stools will be needed on stage.

Travel Accommodations & Meals

Travel Expense

If Susie and Mark are traveling by air, her office will make reservations. The schedule and invoice of the flights will be forwarded to Event Sponsor. You will be responsible for payment of airfare, parking of their vehicle at the airport, and fuel to and from the airport (240 miles).

If they are traveling by ground, mileage and meals costs will be billed to Event Sponsor. You may call her office at (580) 889-5219 for more information about current rates.

If a rental car is needed to get from the airport to the venue, please have that arranged and the details to Susie's office two weeks prior to the event.

Air Departure

If you are providing transportation back to the airport, please know that Susie & Mark need to arrive at the airport at least 1 hour prior to their scheduled departure.

Hotel Accommodations

A guarantee of payment for the room, tax and meals should be pre-arranged before Susie and Mark

check into the hotel. Should further charges be incurred they will be covered by Susie McEntire, LLC. Please make sure the room is a non-smoking room. A hotel with room service or a connecting restaurant would be appreciated. As an alternative to a traditional hotel, they are glad to stay in a private residence provided there is a private bath, quiet and comfortable sleeping quarters within minutes of the venue unless otherwise arranged in advance. Please forward all hotel/housing information to Susie McEntire, LLC by fax 580-889-5412, or e-mail at least two weeks prior to the appearance date.

Meals

This depends entirely on time of arrival and convenience of all – Susie & Mark are very flexible and love to eat with those who have worked so hard putting on the event! Should they arrive close to noon, it would be wonderful to have a sit-down lunch at a family style restaurant at or near the hotel. If schedules do not permit this, they will be happy to eat a late lunch or dinner at the auditorium. (Please see “B” under Dressing Room, page one.) There is no need for a deli-tray if they have already eaten.

Technical Requirements

The information below is provided as a guideline to assist you in securing the best possible sound. If you have any questions or concerns, please contact Susie’s office at 580-889-5219.

Some venues are equipped with a ceiling speaker system designed for SPEAKING rather than for musical events. If this is the case, please obtain a separate, concert compatible sound system so that the audience will have an enjoyable listening experience.

This is your event, your sound and your audience. We want you to have the best sound you can have and will do our best efforts to work with the system you decide to use.

Mixing Console

Susie will need only 3 channels, separately EQ’ed, from the “house” mixing board.

Positioning

It is impossible to provide consistent quality sound from behind the musician. We realize this is easier and sometimes the only option. Competent sound persons and systems will be able, under most circumstances, to be placed in the center and back center of the venue. Please work toward that as you can.

Monitors

Separately controlled on stage wedge floor monitors adequate for the venue.

Microphones

Vocal quality hand held cordless microphone, Shure Beta 87 wireless quality works well. A 2nd microphone is also usually needed and can be cordless or handheld for backup and Mark if he talks.

Spotlight

For better communication one follow spot or stage floods is appreciated. The stage should be lit fully and house lights dimmed or off. Some color lighting is preferred if available.

Inputs to the house system

Susie will deliver track signal to the house system via two XLR cords. The microphones will be already on the house system.

Thank you!

Contract Rider Check List

Read Contract Rider

Product Table

- 2 Helpers 1. _____ 2. _____
- Table or tables
- Location secured _____
- Communicate with helpers times and expectations

Housing

- Secure hotel _____
- Pay hotel
- Communicate with Susie's office about hotel arrangements.

Transportation

- Address and map of area to Susie's office
- Name of pick up person and phone number _____
- Given to Susie's office

Appearance Fee

- Ready to go for payment at the end of event
- Make check to Susie McEntire, LLC

Sound Check

- Communicate with Sound Tech when they need to be ready to go.
- Sound person _____ Time to arrive _____

Dressing Room

- Bathroom
- Person to do Deli tray as needed _____

Meals

- Meal vouchers if needed.
- Given to Susie on arrival

Mixing board

- Center set if possible.
- 3 available channels for XLR input.
- On Stage Wedge monitors control separately from "house" sound.

Venue

- Spot or flood lights.
- 2 stools for the stage

CONTACT INFORMATION

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